

RUM PLAKAT

**RUM PLAKAT HAS A SINGLE
ROMAN TITLING STYLE.
THIS DISPLAY CUT IS AN
EXUBERANT COMPANION TO
ITS PREDECESSORS:
RUM SANS AND RUM SERIF.**

STYLES

Rum Plakat has one Roman Titling style with Stylistic Alternates,
and extensive language support

REGULAR

RUM SUPERSET

The Rum Superset contains 23 styles. It has built-in small caps (in its Thin – Bold Roman styles). Rum offers extensive language support, old style & lining figures as well as their respective tabular versions, fractions, ligatures, swash capitals, arrows and a number of different symbols.

Rum Sans

RUM PLAKAT

Rum Serif

Trine Rask

Trine Rask is a type designer who lives and works in Denmark. She specialises in type design; designing type, teaching type, talking about type and consulting on type. She focuses primarily on corporate and retail typefaces, logotypes, restoration and other tasks related to letters and fonts.

Rask studied at the prestigious Type & Media Master's program at KABK in The Hague from 2003–2004. She has taught at the Danish School of Media since 2005. She has given workshops type design at the Danish Design School, the Royal Academy of Architecture, and the Krabbesholm Højskole.

In addition to her teaching and type design career, Rask has authored two books: *Skriptdesign—grundprincipper and arbejdsproces* and *Skriptdesign—øvelser på papiret*. In 2010 she received the Certificate of Excellence in Type Design from the Type Directors Club in New York.

Details / 2016

Rum Plakat has one Roman Titling style with Stylistic Alternates and extensive language support. It is available for three kinds of licensing: standard, webfonts and dynamic embedding.

SUPPORTED LANGUAGES

Rum Plakat offers extensive language support...

ISO 8859-1 / Latin1

Afrikaans, Albanian, Basque, Breton, Catalan, Danish, English (*UK & US*), Faroese, Galician, German, Icelandic, Irish (*new orthography*), Italian, Hurdish (*The Kurdish Unified Alphabet*), Latin (*basic classical orthography*), Leonese, Luxembourgish (*basic classical orthography*), Norwegian (Bokmål & Nynorsk), Occitan, Portuguese (*Portuguese & Brazilian*), Rhaeto-Romanic, Scottish Gaelic, Spanish, Swahili, Swedish, Walloon

ISO 8859-2 / Latin2

Bosnian, Croatian, Czech, German, Hungarian, Polish, Romanian, Serbian (*when in the Latin script*), Slovak, Slovene, Upper Sorbian & Lower Sorbian

ISO 8859-3 / Latin3

Esperanto, Maltese, Turkish

ISO 8859-4 / Latin4

Estonian, Latvian, Lithuanian, Greenlandic, Sami

ISO 8859-9 / Latin5

Turkish

ISO 8859-10 / Latin6

Nordic languages

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z

A B C D E F G
H I J K L M N
O P Q R S T U
V W X Y Z

BIG

BiG

PAPER

OVERSIZE

PROPAGANDIST

CHROMOLITHOGRAPHY

PAPER

OVERSIZE

PROPAGANDIST

CHROMOLITHOGRAPHY

LIGATURES

FI FL LL

THE FİRST FİSHİNG FLİCK İS FİNE & SO FLATTERİNG
THE FİRST FİSHİNG FLİCK İS FİNE & SO FLATTERİNG

ALTERNATE GLYPHS

A B D F I J K M N P R T U V W and related; activate using Upper- or Lowercase text settings

ADA, BĂLINT, DAG, FAE, IAIN, JAAP, KĂJA, MABYN,
NABIL, PĂIVĂ, RADKO, TABEA, UAITHNE, VADIK & WARD
ADA, BĂLINT, DAG, FAE, İAIN, JAAP, KĂJA, MABYN,
NABİL, PĂIVĂ, RADKO, TABEA, UAİTHNE, VADIK & WARD

ALTERNATE GLYPH

Stylistic set 01: &

TODAY & TOMORROW & YESTERDAY
TODAY & TOMORROW & YESTERDAY

LANGUAGE

Localised accent forms for Romanian

CÎT ȘI AL CELOR DIN AFLATE COMPUȘILOR
CÎT ȘI AL CELOR DIN AFLATE COMPUȘILOR

PROPORTIONAL LINING NUMERALS

These are the default figures

THE TELEPHONE NUMBER IS: +01 234 567 8910

TABULAR LINING NUMERALS

Accessible via OpenType or the glyph palette

THE TELEPHONE NUMBER IS: +01 234 567 8910
THE TELEPHONE NUMBER IS: +01 234 567 8910

FRACTIONS

Prebuilt fractions: ½ ¼ ¾

ADD 2½ CUPS FLOUR TO ¾ CUP SUGAR
ADD 2½ CUPS FLOUR TO ¾ CUP SUGAR

SUPERSCRIP

Accessible via OpenType or the glyph palette

BLAH BLAH BLAH, AND SWAIN NOTES, “BLAH.”²
BLAH BLAH BLAH, AND SWAIN NOTES, “BLAH.”²

BASIC CHARACTERS

**A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z**

ACCENTED CHARACTERS

**À Á Â Ã Ä Å Æ
Ç Ć Ĉ Ċ Ď È É Ê Ë Ì Í Î Ï
Ĵ Ķ Ĺ Ľ Ł Ń Ņ ņ
Ò Ó Ô Õ Ö Ö Ø Œ Ę Ę
Š Š Š Š Ť ť ù ú û ü ū ů ŷ Ÿ
Ž Ž Ž Þ**

BASIC CHARACTERS

A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z

ACCENTED CHARACTERS

À Á Â Ã Ä Å Ā Ṃ
Ĉ Ċ Ą Ċ Ď Đ È É Ê Ë Ì Í Î Ï
Ĝ Ğ Ĥ Ħ Ĩ Ĵ Ķ Ĺ Ľ Ł Ń Ņ ņ
Ò Ó Ô Õ Ö Ö Ő Ø Œ Ŕ Ŗ
Š Š Š Š Ţ Ţ Ù Ú Û Ü Ū Ŭ Ů Ű Ų Ŷ ŷ
Ž Ž Ž Đ Đ

PROPORTIONAL LINING

These are the default figures

0123456789**TABULAR LINING****0123456789****FRACTIONS****1/2 1/4 3/4****SUPERSCRIPT****1 2 3****LIGATURES****fi FL L·L**

CESKY

**VŠEOBECNOU DEKLARACI LIDSKÝCH
PRÁV JAKOŽTO SPOLEČNÝ CÍL PRO
VŠECHNY NÁRODY A VŠECHNY
STÁTÝ ZA TÍM ÚČELEM ABY SE KAŽDÝ
JEDNOTLIVEC A KAŽDÝ ORGÁN.**

DANSK

**PLENARFORSAMLINGEN DERFOR NU
DENNE VERDENSERKLÆRING
OM MENNESKERETTIGHEDERNE SOM
ET FÆLLES MÅL FOR ALLE FOLK OG
ALLE NATIONER MED DET FORMÅL.**

DEUTSCH

**VERKÜNDET DIE GENERALVERSAM-
MLUNG DIESE ALLGEMEINE
ERKLÄRUNG DER MENSCHENRECHTE
ALS DAS VON ALLEN VÖLKERN UND
NATIONEN ZU ERREICHENDE.**

ESPAÑOL

**LA ASAMBLEA GENERAL PROCLAMA
LA PRESENTE DECLARACIÓN
UNIVERSAL DE DERECHOS HUMANOS
COMO IDEAL COMÚN POR EL QUE
TODOS LOS PUEBLOS Y NACIONES.**

FINNISH

**KANSOJEN JA KAIKKIEN
KANSAKUNTIEN TAVOITELTAVAKSI
YHTEISEKSI OHJEEKSI, JOTTA KUKIN
YKSIÖ JA KUKIN YHTEISKUNTAELIN
PYRKISI, PITÄEN ALATI.**

FRANÇAIS

**L'ASSEMBLÉE GÉNÉRALE PROCLAME
LA PRÉSENTE DÉCLARATION
UNIVERSELLE DES DROITS DE
L'HOMME COMME L'IDÉAL COMMUN
À ATTEINDRE PAR TOUS.**

ÍSLENSKA

**FYRIR ÞVÍ HEFUR ALLSHERJARÞING
SAMEINUÐU ÞJÓÐANNA FALLIÐ
Á MANNRÉTTINDAGYFIRLÝSINGU ÞÁ,
SEM HÉR MEÐ ER BIRT ÖLLUM
ÞJÓÐUM OG RÍKJUM.**

NYNORSK

**DEN INTERNASJONALE FRÅSEGNA
OM MENNESKERETTANE, SOM SKAL
PEIKE MOT EIT SAMS MÅL FOR
ALLE FOLK OG NASJONAR. FRÅSEGNA
MÅ ALLTID VERE I TANKANE.**

POLSKI

**PRZETO ZGROMADZENIE OGÓLNE
OGŁASZA UROCZYŚCIE NINIEJSZĄ
POWSZECHNĄ DEKLARACJĘ
PRAW CZŁOWIEKA JAKO WSPÓLNY
NAJWYŻSZY CEL WSZYSTKICH.**

PORTUGUESE

**TODOS OS SERES HUMANOS
PODEM INVOCAR OS DIREITOS E AS
LIBERDADES PROCLAMADOS
NA PRESENTE DECLARAÇÃO, SEM
DISTINÇÃO ALGUMA.**

SVENSKA

**ENVAR ÄR BERÄTTIGAD TILL ALLA
DE FRI- OCH RÄTTIGHETER,
SOM UTTALAS I DENNA FÖRKLARING,
UTAN ÅTSKILLNAD AV NÅGOT SLAG,
SÅSOM RAS, HUDFÄRG, KÖN, SPRÅK.**

TÜRKÇE

**İNSANLIK TOPLULUĞUNUN BÜTÜN
FERTLERİYLE UZUVLARININ BU
BEYANNAMEYİ DAİMA GÖZÖNÜNDE
TUTARAK ÖĞRETİM VE EĞİTİM
YOLUYLA BU HAKLAR.**

VILLAGE

RUM PLAKAT / INCUBATOR

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For evaluation only